

*Highlighted on  
Next Slides*

**Enabling Strategy 1: Living NMC's Brand:** Embed our brand ethos—innovation, collaboration, and impact—into every aspect of our institution, from student experiences to strategic partnerships.

**Enabling Strategy 2: Be the community's college (Community Partnerships)** – Proactively embed and leverage strategic community partnerships across all college initiatives to advance community engagement, foster economic and workforce development, and create innovative opportunities for lifelong learning.

**Enabling Strategy 3: Sustaining NMC's Growth (Stewardship):** Secure NMC's long-term vitality and growth by strategically leveraging smart resource investments, innovative funding models, optimized operations, and forward-thinking partnerships.

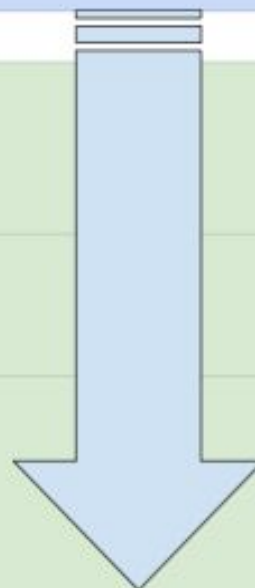
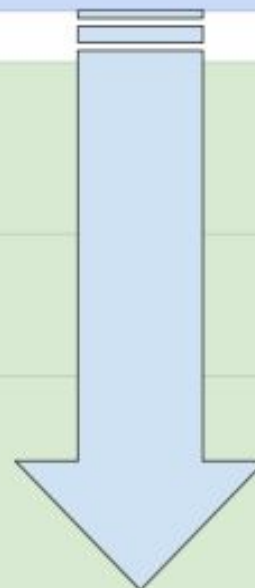
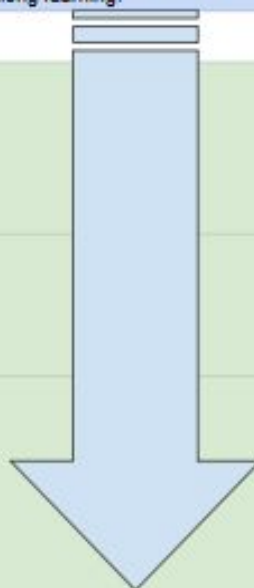
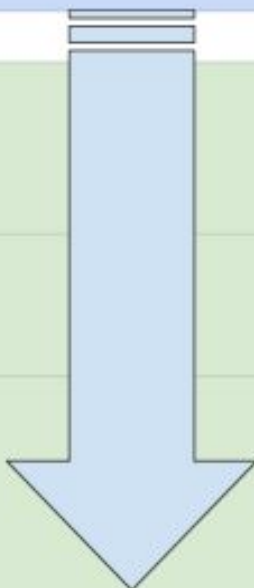
**Enabling Strategy 4: Human-Centered Excellence:** Foster an inclusive, supportive, and empowering environment that prioritizes the holistic well-being, success, and continuous development of every student and employee.

## Strategic Goals

**Strategic GOAL 1: Future-Focused Education:** Position NMC as Michigan's most innovative community college by expanding the use of emerging technologies, experiential learning, and industry partnerships. Through leading-edge programs and real-world learning experiences, we will prepare students for the future of work and global impact.

**Strategic GOAL 2: Student Engagement, Success, and Enrollment:** Redefine lifelong learning by creating accessible, flexible, and stackable education pathways. NMC will meet learners where they are, providing clear, high-value credentials that drive career success and economic mobility.

**Strategic GOAL 3: Vibrancy and Belonging:** Cultivate NMC as a dynamic center for collaboration, learning, and innovation. By strategically implementing our Master Plan and upcoming campus transformations to create an engaging experience, fostering a culture of belonging, and investing in our employees to become an employer of choice, we will solidify NMC's role as an essential educational and economic anchor for the region.



# Strategic Goals

**Strategic GOAL 1:** Future-Focused Education: Position NMC as Michigan's most innovative community college by expanding the use of emerging technologies, experiential learning, and industry partnerships. Through leading-edge programs and real-world learning experiences, we will prepare students for the future of work and global impact.

**Strategic GOAL 2:** Student Engagement, Success, and Enrollment: Redefine lifelong learning by creating accessible, flexible, and stackable education pathways. NMC will meet learners where they are, providing clear, high-value credentials that drive career success and economic mobility.

**Strategic GOAL 3:** Vibrancy and Belonging: Cultivate NMC as a dynamic center for collaboration, learning, and innovation. By strategically implementing our Master Plan and upcoming campus transformations to create an engaging experience, fostering a culture of belonging, and investing in our employees to become an employer of choice, we will solidify NMC's role as an essential educational and economic anchor for the region.



# Enabling Strategies

**Enabling Strategy 1: Living NMC's Brand:** Embed our brand ethos—innovation, collaboration, and impact—into every aspect of our institution, from student experiences to strategic partnerships.

**Enabling Strategy 2: Be the community's college (Community Partnerships):** Proactively embed and leverage strategic community partnerships across all college initiatives to advance community engagement, foster economic and workforce development, and create innovative opportunities for lifelong learning.

**Enabling Strategy 3: Sustaining NMC's Growth (Stewardship):** Secure NMC's long-term vitality and growth by strategically leveraging smart resource investments, innovative funding models, optimized operations, and forward-thinking partnerships.

**Enabling Strategy 4: Human-Centered Excellence:** Foster an inclusive, supportive, and empowering environment that prioritizes the holistic well-being, success, and continuous development of every student and employee.

