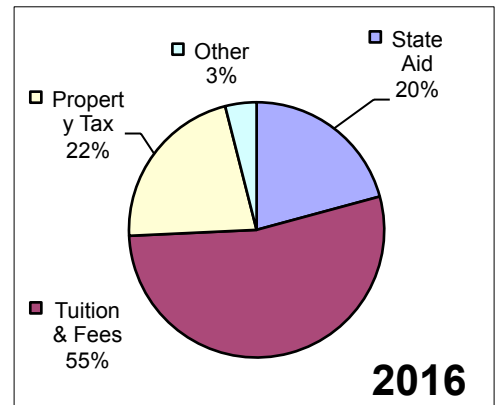
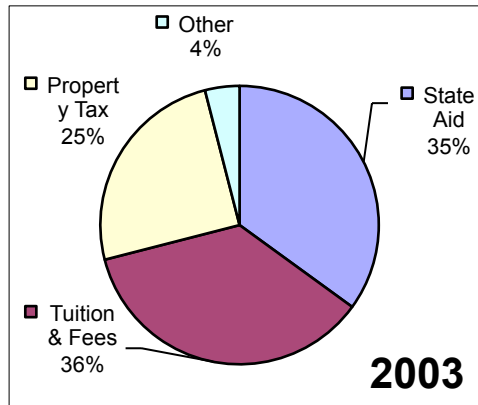




## Northwestern Michigan College: 101

The traditional role of the community college, born out of needs of the United States following World War II, is a far cry from the role that community colleges play today in the global economy. For NMC, we recognize that today's world requires that community colleges become focused on competency based, content based, knowledge application in their pursuit of social, economic and talent development.

### How are we funded?



### What Do We Do?

#### Offering New Credentials of Value

Northwestern Michigan College offers more than 60 areas of academic study including transfer courses, two-year associate degrees and professional certificates with access to BA and advanced degrees through their University Center.

Most recently, NMC became the state's first community college to offer its own fully accredited bachelor's degrees in maritime technology.

NMC is also home to the Great Lakes Maritime Academy, one of seven in the nation and the only one located on a body of freshwater, and the Great Lakes Culinary Institute, which trains students for entry-level chef and kitchen management positions.

**To meet the needs of the business community, our region, state, nation and world, NMC must have the flexibility to offer new credentials from technical certificates to baccalaureate degrees.**

### What is Our Strategy?

#### NMC's Five Strategic Directions

In 2009, NMC added to the college's strategic plan and adopted five strategic directions for the college:

1. Ensure that NMC Learners are prepared for success in a global society and economy.
2. Establish national and international competencies and provide leadership in select educational areas connected to the regional economy and assets.
3. Deliver learning through a networked workforce.
4. Establish lifelong relationships with learners.
5. Transcribe most learning to establish credentials of value.



## Northwestern Michigan College 2016 Enrollment by State Legislative District

<b>Michelle Hoitenga - 102nd</b>	<b>Fall 2016</b>	<b>Senator Booher</b>	<b>Fall 2016</b>
		Benzie	223
Wexford	164	Crawford	12
Mecosta	3	Kalkaska	177
Osceola(Partial)	1	Lake	3
TOTAL	168	Leelanau	324
		Manistee	60
<b>Curt Vanderwall</b>	<b>Fall 2016</b>	Mason	3
Leelanau	324	Missaukee	31
Benzie	223	Ogemaw	0
Manistee	60	Osceola	10
Mason	3	Roscommon	7
TOTAL	610	Wexford	164
		TOTAL	1,014
<b>Larry Inman</b>	<b>Fall 2016</b>	<b>Senator Schmidt</b>	<b>Fall 2016</b>
Gr Traverse	2,334	Antrim	216
		Charlevoix	42
		Cheboygan	13
<b>Tristan Cole</b>	<b>Fall 2016</b>	Chippewa	6
Antrim	216	Emmet	22
Otsego	26	Gr Traverse	2,334
Charlevoix	42	Luce	2
Montmorency	3	Mackinac	0
Oscoda	4		2,635
TOTAL	291		
<b>Daire Rendon</b>	<b>Fall 2016</b>		
Missaukee	31		
Crawford	12		
Kalkaska	177		
Roscommon	7		
Ogemaw	0		
TOTAL	227		



## NMC: Supporting the Regional Economy

Today's world requires that community colleges focus on competency based, content based, knowledge application in their pursuit of social, economic and talent development.

**For Northwestern Michigan College (NMC) this means recognizing a need for innovative talent development tools to support the regional economy and to provide needed talent development training for the business community.**

### Economic Presence of Northwestern Michigan College\*

- Serving more than **50,000** learners annually
- Generated more than **1,800 jobs** in the **10-county region**
- Increased personal income by **\$62.6 million**
- Increased total sales by **\$130.9 million**
- **\$73.6 million** high Gross Regional Product
- Every **10** employees at the college support another **6** jobs in the region.

\*2014 Final Report Economic Impact of Northwestern Michigan College, W.E. Upjohn Institute for Employment Research

### Community College Skilled Trades Equipment Grant

Based on our regional talent plan, NMC was recently successful in **securing an over \$2 million grant** from the State of Michigan under their Community College Skilled Trades Equipment Program.

These dollars, matched with a \$700,000 investment from NMC, resulted in significant capital acquisitions to support high-wage, high-demand and high-skill jobs in Engineering Technology, Marine Technology, Welding Technology, Nursing and Computer Information Technology.

### Technical Workforce and Career Development

Recognized by the Governor's office in 2012, **NMC is host to the Regional Entrepreneurial Collaborative** – a partnership that supports collaboration between organizations to facilitate service for business development and expansion.

*Networks Northwest*

*Small Business Technology Development Center*

*SCORE*

*Michigan Works*

*PTAC*

*Grand Traverse County Economic Development*

*Traverse Area Chamber of Commerce*

### Michigan New Jobs Training Program

Since authorization in 2009, NMC has been an active participant in the use of this economic development tool for community colleges.

- Projected New Jobs Created to-date: **502**
- Number of Participating Employers to-date: **32**
- Number of Counties Served to-date: **8**
- Contract investments to-date: **\$3,668,435**
- All new jobs must be compensated at a rate of 175% of minimum wage, which today in Michigan is \$15.58

### Ask: Support our FY18 Capital Outlay Cost and Construction Authorization West Hall Innovation Center

- Total Project Cost: \$14,499,400 cost shared 50/50
- The total project cost was reduced by over 20% from the proposed project cost in 2016
- The project will transform and renovate 38,000 square feet of space to accommodate the use of simulation, team-based and project learning across all curricula.
- The West Hall Innovation Center will provide 13 new adaptive learning spaces to accommodate traditional learning, hacker space and entrepreneurial activities.



## Michigan New Jobs Training Program

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**Northwestern Michigan College (NMC)** is a publicly funded community college that serves people, organizations and businesses throughout the Grand Traverse region and beyond including serving more than 50,000 learners annually. NMC offers associate degrees, professional certificates, and bachelor's degrees.

Since authorization in 2009, NMC has been an active participant in the use of the New Jobs Training Act, a state of Michigan economic development tool for community colleges and the business community. The New Jobs Training Act provides community colleges the ability to contract directly with employers to train new positions added to those companies. **The new jobs must be compensated at a rate of 175% of the minimum wage, which in Michigan today, is \$15.58/hr.**

**NMC also hosts the Michigan Manufacturing Technology Center- Northern Lower (MMTC-NL)** which provides training solutions in lean, quality, operations, people, and Advanced Manufacturing Technology.

### **NMC MNJTP by the Numbers:**

- Projected New Jobs Created to-date: **502**
- Number of Participating Employers to-date: **32**
- Number of Counties Served to-date: **8**
- Contract investments to-date: **\$3,668,435**
- **In 2015** alone, NMC was successful in leveraging the Michigan New Jobs Training program to begin training **93 employees** at six major regional employers, fully meeting our state allocated cap of \$500,000 for the institution.

### **MMTC-NL by the Numbers:**

- Number of Manufacturing Employers Served Annually: **26**
- Number of Counties Served: **21**

\*NJTA data as of 1/23/17

Senate Districts	Company	Contact	Title	Impacts	City	County
35 - Senator Darwin Booher	AAR Mobility Systems	Lee Krantz	General Manager	Customized Training: \$15,270	Cadillac	Wexford
	AJD Forest Products	David Stephenson	CEO	MNJTP: \$32,000; New Jobs 4 MNJTP: \$70,000; New Jobs 10	Grayling	Crawford
	Britten WoodWorks	Paul Britten	CEO	Customized Training: \$3,500	Interlochen	Benzie
	Cadillac Casting Inc.	Dan Minor	Owner	Customized Training: \$3,600	Cadillac	Wexford
	Cherry Republic	Pete Edwards	President	MNJTP: \$150,000; New Jobs 10	Glen Arbor	Leelanau
	Coding Products/ITW Workholding	Kathy Ledford	Operations Coord.	Customized Training: \$9,016 MNJTP: \$10,000; New Jobs 2	Kalkaska	Kalkaska
	IMM Inc.	Elizabeth	CEO	Customized Training: \$14,335	Grayling	Crawford
	Kalkaska Memorial Health Center			Customized Training: \$7,058	Kalkaska	Kalkaska
	Kalkaska Screw Products			Customized Training: \$5,600	Kalkaska	Kalkaska
	Michigan Rubber Products	Dennis Brobant	President	Customized Training: \$1,249	Cadillac	Wexford
Piranha Hose	Tom Hanyok	President	Customized Training: \$4,000	Cadillac	Wexford	
Rexair Inc.	Bruce Schaffer	President	Customized Training: \$28,806	Cadillac	Wexford	
Wayne Wire Cloth Products			Customized Training: \$3,280	Kalkaska	Kalkaska	
36 - Senator Jim Stamas	Industrial Arts Institute	Marilyn Moran		MNJTP: \$10,625; New Jobs 1	Onaway	Presque Isle
37 - Senator Wayne Schmidt	ACAT Global	Joe Moch	President	MNJTP: \$30,994; New Jobs: 15	Charlevoix	Charlevoix
	Adaptive Counseling and Case Management	Kevin DeBruyn	President	MNJTP: \$50,000; New Jobs 3	Traverse City	Grand Traverse
	Anchor Lamina America	Scott Jones	Plant Manager	Customized Training: \$14,375 MNJTP: \$93,000; New Jobs 29	Bellaire	Antrim
	Armor Express	Matt Davis	CEO	Customized Training: \$15,995	Central Lake	Antrim
	Bay Motor Products			Customized Training: \$57,317 MNJTP: \$255,975; New Jobs 32	Traverse City	Grand Traverse
	Britten Banners	Paul Britten	CEO	Customized Training: \$110,747	Traverse City	Grand Traverse
	Britten MetalWorks	Paul Britten	CEO	MNJTP: \$50,000; New Jobs 8	Traverse City	Grand Traverse
	Century Extrusion	Robert Urtel	President	MNJTP: \$30,000; New Jobs 5 MNJTP: \$259,622; New Jobs 40	Traverse City	Grand Traverse
	Century Inc.	William Janis	Owner	Customized Training: \$62,122	Traverse City	Grand Traverse
	Cherry Capital Foods	Lee Michaels	VP of Ops	MNJTP: \$45,000; New Jobs 6	Traverse City	Grand Traverse
	eFulfillment Service	John Lindberg	President	MNJTP: \$33,000; New Jobs 4 MNJTP: \$500,000; New Jobs 41	Traverse City	Grand Traverse
	Electro-Optics Technology	David Scerbak	CEO	Customized Training: \$35,054	Traverse City	Grand Traverse
	Elmer's Crane and Dozer	Troy Broad	CEO	MNJTP: \$215,000; New Jobs 18	Traverse City	Grand Traverse
	Grand Traverse Senior Living	Nate Glidden		MNJTP: \$60,000; New Jobs 14 MNJTP: \$84,000; New Jobs 8	Traverse City	Grand Traverse
	Great Lakes Stainless	Terry Berden	CEO	Customized Training: 26,507	Traverse City	Grand Traverse
	Hagerty	McKeel Hagerty	President	MNJTP: \$80,000; New Jobs 31	Traverse City	Grand Traverse
	Hayes Manufacturing	Penny Challender	Owner	MNJTP: \$26,000; New Jobs 3	Fife Lake	Grand Traverse
	Jervis B. Webb	Theresa Burkhart	Human Resources	Customized Training: \$20,000	Harbor Springs	Emmet
	Materne North America	Bill Graham	President	MNJTP: \$160,000; New Jobs 17	Grawn	Grand Traverse
	Northwest Michigan Surgery Center	LoAnn Vandeleest	CEO	MNJTP: \$50,000; New Jobs 5	Traverse City	Grand Traverse
	Plascon Inc.	James Freytag	President	MNJTP: \$70,000; New Jobs 10	Traverse City	Grand Traverse
	Precision Edge Surgical Products	John Truckey	President	MNJTP: \$35,000; New Jobs 18 MNJTP: \$80,000; New Jobs 4	Boyne City	Charlevoix
	Preston Feather Building Centers	Kirk Jabara	Owner	Customized Training: \$22,340 MNJTP: \$100,000; New Jobs 8	Petoskey	Emmet
	RJG Inc.	Dale Westerman	President	Customized Training: \$68,442	Traverse City	Grand Traverse
	Shanty Creek Resort			Customized Training: \$17,600 MNJTP: \$120,000; New Jobs 25	Bellaire	Antrim
	Shoreline Fruit	John Sommavilla	CEO	Customized Training: \$68,442	Williamsburg/TC	Grand Traverse
Shoreline Power Services	Aaron Isenhardt	President	MNJTP: \$340,012; New Jobs 65 MNJTP: \$160,000; New Jobs 13	Williamsburg	Grand Traverse	
Skilled Manufacturing Inc.	Dodd Russell	President	Customized Training: \$101,715	Traverse City	Grand Traverse	
Strata Design	Tyler Cerny	President	MNJTP: \$25,000; New Jobs 4	Traverse City	Grand Traverse	
Tamarack Holding	John Hoagland	Owner	MNJTP: \$50,150; New Jobs 4	Traverse City	Grand Traverse	
TentCraft Inc.	Matt Bulloch	President	MNJTP: \$383,750; New Jobs 25	Traverse City	Grand Traverse	

House Districts	Company	Contact	Title	Impacts	City	County
101 - State Rep. Curt VanderHall	Britten WoodWorks Cherry Republic	Paul Britten Pete Edwards	CEO President	MNJTP: \$70,000; New Jobs 10 Customized Training: \$3,500 MNJTP: \$150,000; New Jobs 10	Interlochen Glen Arbor	Benzie Leelanau
102 - Michele Hoitenga	AAR Mobility Systems Cadillac Casting Inc. Michigan Rubber Products Piranha Hose Rexair Inc.	Lee Krantz Dan Minor Dennis Brobant Tom Hanyok Bruce Schaffer	General Manager Owner President President President	Customized Training: \$15,270 Customized Training: \$3,600 Customized Training: \$1,249 Customized Training: \$4,000 Customized Training: \$28,806	Cadillac Cadillac Cadillac Cadillac Cadillac	Wexford Wexford Wexford Wexford Wexford
103 - Daire Rendon	AJD Forest Products Coding Products/ITW Workholding IMM Inc. Kalkaska Memorial Health Center Kalkaska Screw Products Wayne Wire Cloth Products	David Stephenson Kathy Ledford Elizabeth Doering	CEO Operations Coord. Owner	MNJTP: \$32,000; New Jobs 4 Customized Training: \$9,016 MNJTP: \$10,000; New Jobs 2 Customized Training: \$7,058 Customized Training: \$5,600 Customized Training: \$3,280	Grayling Kalkaska Grayling Kalkaska Kalkaska Kalkaska	Crawford Kalkaska Crawford Kalkaska Kalkaska Kalkaska
104 - Larry Inman	Adaptive Counseling and Case Management Bay Motor Products  Britten Banners Britten MetalWorks Century Extrusion  Century Inc. Cherry Capital Foods eFulfillment Service  Electro-Optics Technology Elmer's Crane and Dozer Grand Traverse Senior Living  Great Lakes Stainless  Hagerty Hayes Manufacturing Materne North America Northwest Michigan Surgery Center Plascon Inc.  RJG Inc.  Shoreline Fruit Shoreline Power Services  Skilled Manufacturing Inc. Strata Design Tamarack Holding TentCraft Inc.	  Paul Britten Paul Britten Robert Urtel  William Janis Lee Michaels John Lindberg  David Scerbak Troy Broad Nate Glidden  Terry Berden  McKeel Hagerty Penny Challender Bill Graham LoAnn Vandeleeest James Freytag  Dale Westerman  John Somnavilla Aaron Isenhardt  Dodd Russell Tyler Cerny John Hoagland Matt Bulloch	President  CEO CEO President  Owner VP of Ops. Owner  CEO CEO  CEO  President Owner President CEO President  CEO President  President President Owner President	MNJTP: \$50,000; New Jobs 3 Customized Training: \$57,317 MNJTP: \$255,975; New Jobs 32 Customized Training: \$110,747 MNJTP: \$50,000; New Jobs 8 MNJTP: \$30,000; New Jobs 5 MNJTP: \$259,622; New Jobs 40 Customized Training: \$62,122 MNJTP: \$45,000; New Jobs 6 MNJTP: \$33,000; New Jobs 4 MNJTP: \$500,000; New Jobs 41 Customized Training: \$35,054 MNJTP: \$215,000; New Jobs 18 MNJTP: \$60,000; New Jobs 14 MNJTP: \$84,000; New Jobs 8 Customized Training: 26,507 MNJTP: \$80,000; New Jobs 31 Customized Training: \$40,175 MNJTP: \$26,000; New Jobs 3 MNJTP: \$160,000; New Jobs 17 MNJTP: \$50,000; New Jobs 5 MNJTP: \$70,000; New Jobs 10 MNJTP: \$100,000; New Jobs 8 Customized Training: \$68,442 MNJTP: \$120,000; New Jobs 25 Customized Training: \$68,442 MNJTP: \$340,012; New Jobs 65 MNJTP: \$160,000; New Jobs 13 Customized Training: \$101,715 MNJTP: \$25,000; New Jobs 4 MNJTP: \$50,150; New Jobs 4 MNJTP: \$383,750; New Jobs 25	Traverse City Traverse City  Traverse City Traverse City Traverse City  Traverse City Traverse City Traverse City  Traverse City  Traverse City Fife Lake Grawn Traverse City Traverse City  Traverse City Williamsburg/TC Williamsburg  Traverse City Traverse City Traverse City Traverse City	Grand Traverse Grand Traverse  Grand Traverse Grand Traverse Grand Traverse  Grand Traverse Grand Traverse Grand Traverse  Grand Traverse  Grand Traverse Grand Traverse Grand Traverse  Grand Traverse Grand Traverse  Grand Traverse Grand Traverse Grand Traverse Grand Traverse
105 - Triston Cole	ACAT Global Anchor Lamina America  Armor Express Precision Edge Surgical Products Shanty Creek Resort	Joe Moch Scott Jones  Matt Davis Todd Fewins	President Plant Manager  CEO Engineering Mgr.	MNJTP: \$30,994; New Jobs: 15 Customized Training: \$14,375 MNJTP: \$93,000; New Jobs 29 Customized Training: \$15,995 MNJTP: \$35,000; New Jobs 18 Customized Training: \$17,600	Charlevoix Bellaire  Central Lake Boyne City Bellaire	Charlevoix Antrim  Antrim Charlevoix Antrim
106 - Sue Allor	Industrial Arts Institute	Marilyn Moran		MNJTP: \$10,625; New Jobs 1	Onaway	Presque Isle
107 - Lee Chatfield	Jervis B. Webb  Preston Feather Building Centers	Theresa Burkhart  Kirk Jabara	Human Resources  Owner	Customized Training: \$20,000 MNJTP: \$80,000; New Jobs 4 Customized Training: \$22,340	Harbor Springs  Petoskey	Emmet  Emmet