



Leadership Summit: Growing A Higher Education Marketplace

May 7, 2012

Lansing Center, Lansing

Agenda

- 12:00 – 1:00pm **Registration and Lunch**
- 1:00 – 1:10pm **Welcome**
- 1:10 – 1:30pm **Higher Education – A Growth Engine for the New Michigan**
J. Patrick Doyle, President & CEO, Domino's Pizza, Inc.
- 1:30 – 2:15pm **Higher Education – The Innovation Engine**
The research conducted at America's universities has produced some of the greatest innovations over the last 50 years, including computers, the internet, and MP3 players. This panel will explore the leading role Michigan's universities play in driving the innovation that is critical to our economic recovery and long-term prosperity.
- Facilitator: Mary Sue Coleman, President, University of Michigan
Panelists: André Dua, Senior Partner, McKinsey & Company – New York
Hunter Rawlings, President, Association of American Universities
William Weideman, Executive Vice President & CFO, Dow Chemical Company
- 2:15 – 3:00pm **Higher Education – The Talent Engine**
By 2025, Michigan will need over 1 million additional college graduates to meet job demand – a 17% increase over the current trend. Meeting this goal is made more difficult as Michigan must compete with the rest of the nation and globe for talent. This panel will explore the leading role Michigan's universities and community colleges play in attracting and producing the talent we will need to be competitive.
- Facilitator: James Hackett, President & CEO, Steelcase, Inc.
Panelists: Dewayne Matthews, Vice President of Policy and Strategy, Lumina Foundation
George Ross, President, Central Michigan University
Timothy Nelson, President, Northwestern Michigan College
- 3:00 – 3:15pm *15-Minute Break*
- 3:15 – 4:00pm **Higher Education – The Economic Engine**
Michigan's universities make a significant contribution to the state's economy, and the correlation between educational attainment and personal income growth is well documented. Yet Michigan has disinvested in this incredible asset over the past decade and public attitudes about the value of higher education remain mixed. This panel will explore the strategies employed in two states – North Carolina and North Dakota – to increase higher education's economic impact in those states and what Michigan needs to do to grow the economic impact of its universities.
- Facilitator: Nolan Finley, Detroit News
Panelists: William Goetz, Chancellor, North Dakota University System
Thomas Ross, President, University of North Carolina System
Thomas Haas, President, Grand Valley State University
- 4:00 – 4:15pm **Closing Keynote:** Philip Power, Founder and President, The Center for Michigan
- 4:15 – 4:30pm **Closing Remarks**