

TO: Board of Trustees
cc: James J. Beckett
Elaine Wood
Jay Hooper
College Community
NMC Foundation Board

FROM: Timothy J. Nelson, President

SUBJECT: Update

DATE: April 24, 2015



**Northwestern
Michigan
College**

Thank you all for everything you do in pursuit of “Keeping Learning at the Center.”

Activities of Note: Faculty and Staff

This section recognizes the good work being done and linkages to the Strategic Agenda, Strategic Directions and Goals are provided where possible.

- When senior management from The Interlake Steamship Co. visited GLMA on 03 Feb 15, Fred Laughlin, director of Great Lakes Culinary Institute (GLCI) gave a presentation. Interlake has recently hired a GLCI graduate to serve in the steward's department on one of their vessels, and they are extremely pleased with her performance. GLMA will continue to work with GLCI in an effort to ensure those culinary who are students, who are interested, are able to obtain requisite Merchant Mariner Documents, and ideally an internship on a commercial vessel prior to graduation. This will provide them with the opportunity to sail on a commercial vessel immediately after graduation. (SD1, SD3)
- On March 24th, the First Annual Jobs For Vets Hiring Fair at the Hagerty Center. The event was coordinated and initiated by Scott Herzberg and sponsored by NMC, who partnered with NW Michigan Works! and Bill March. Nearly 175 veteran job seekers were in attendance to meet with 55 employers with over 200 available jobs. Some being offered a job on location and many offered formal interviews. This was a community supported event with local businesses donating their products and services. (SD3, SD4)
- April 6-9 was Sexual Assault Awareness Week with a series of events on our campus designed to bring awareness and education to our campus community about the concern of sexual assault on college campuses. The week is culminated with an event in East Hall on April 8 that addressed the warning signs of unhealthy relationships and gave information on being an advocate for self and others to promote healthy relationships. On April 9 there was a documentary shown in Scholars Hall following the life of four college student sexual assault survivors, with a candlelight vigil and student dialogue following the documentary. (SD3)
- Sweet Earth Arts and Music Festival is an all-day event on Saturday, April 18, that is a student and community festival featuring live music, workshops, and food and demonstrations related to Earth Day and the importance of our environment. This event promotes a number of community collaborations with musicians, vendors and workshop presenters. (SD3, SD4)
- NMC's Director of Financial Aid, Pam Palermo, was nominated by the Director of the Michigan Student Financial Services Bureau to serve on the newly created Advisory Committee. (SD4)

- Leanne Baumeler (Disability Services Specialist) accepted an appointment to the MiAhead (Michigan chapter of the Association of Higher Education and Disabilities) Board in January and is currently helping them plan their Spring Conference for May 14-15 in E. Lansing. (SD4)
- On Friday, April 24th, our Native American Success Coach Todd Parker will be hosting the fifth Bead Work Social and a meeting for those interested in helping with planning a Pow Wow for Saturday, October 10th (partially funded by the NMC BBQ Board) as a lead up to the First Indigenous Peoples Day on Monday, October 12th, 2015. First Indigenous Peoples which will culminate with a Night of Native Music in Milliken Auditorium. (SD1, SD3, SD4)
- On Saturday, April 11, GLMA held its second annual Captain's Dinner. This was a fundraiser for the following student groups: Women on the Water (WOW), Society of Naval Architects and Marine Engineers (SNAME), and the GLMA Sailing Team. There are two seatings of 75. Both seatings sold out in advance. At this time the gross revenue is \$10,500. That number does not include what was raised from the silent auction. The Great Lakes shipping industry contributed \$4,500 to this event. (SD4)
- GLMA faculty members Ben Minor and John Biolchini, and Ms. Karen Ruedinger from NMC ORPE observed the USCG audit of California Maritime Academy's program. GLMA will be audited in Sep 2017. The maritime expertise provide by the GLMA staff, and the knowledge of quality assurance auditing provided by Karen will (hopefully) ensure GLMA is ready for its audit. (SD1, SD2)
- GLMA Admissions Specialist Judy Druskovich safely escorted nine GLMA female cadets to/from the U.S. Merchant Marine Academy at Kings Point where they attended the WOW Conference. GLMA will host this conference in the fall of 2017. (SD1, SD2, SD4)
- Working from a template provide by Dr. Weber, GLMA complete the first Prior Learning Assessment (PLA) for an alumni that wished to earn a Bachelor's Degree. The PLA process, combined with the credits he earned at NMC/ GLMA twenty years ago, resulted in a determination that he was three credits short of the BSMT degree. We anticipate many GLMA alumni will be interested in using the PLA process to earn an NMC Bachelor's Degree. (SD5)
- Brian Heffner officially became the new director of the NMC Police Academy and is working hard on new strategies to help boost the program enrollment. (SD3)
- A new student group—Students for Human Rights—has been formed with John Zachman as the faculty advisor. The group works to raise awareness of human trafficking and sexual slavery in the US. (SD3)
- The Early Childhood Education AAS degree program has been implemented, along with the two new certificates for Childhood Development Program credentialing. (SD5)
- Keri Schneider, 2014-2015 NMC Dental Assistant student, was selected as a recipient of the Robert Mitus scholarship award from the Michigan Dental Association Foundation (MDAF). The award is for \$1,000.00. (SD1)

Activities of Note: Tim

- I attended the reception and round table sessions for the two finalists of the TCAPS superintendent search that were held the evenings of March 18 and 19. As you are most likely aware, Paul Soma was the successful candidate for TCAPS Superintendent.
- The morning of March 19, most of NMC's executive staff and several trustees attend the Board Member Basics training hosted by the Grand Traverse County Prosecutor's Office. Those in attendance found it to be a very beneficial session and materials provided are being made available on the Board's web portal.

- Nancy and I have enjoyed attending Great Lakes Culinary Dinners, including the Middle Eastern Dinner on March 20 and the Italian Dinner on April 10.
- As a Michigan Tech alum, I was visited by their advancement officer Connie Scott on March 24. I was great to reconnect and receive an update from her, both as a graduate studies alum and past faculty member.
- I attended the MPSERS Board meeting in Lansing on March 26, as well as the Health Insurance Committee meeting prior to the full MPSERS board meeting.
- Rebecca Teahen, Courtney Sorrell and I had lunch with Foundation Annual Fund co-chairs Bill March, Jr. and Sara Harding on March 27.
- The afternoon of March 27 most of the campus community attended a farewell reception for Aaron Beach, which was his last day as NMC's Human Resource Director. We wish Aaron well as he begins a new chapter in his professional life that will also increase his family time, working closer to home.
- We held a small signing ceremony at GLMA on April 1 to sign a memorandum of understanding with the US Coast Guard for continued cooperation in meeting our mutual training needs.
- I participated in an orientation session for new Foundation Board members to provide an overview of NMC, the Foundation, and their role as a Foundation Board member.
- I continue to have one on one meetings with new NMC hires from all departments. It is proving to be a great opportunity to informally meet with each new employee to learn more about them as they join the NMC community.
- I, along with many NMC faculty, staff and trustees attended the annual scholarship luncheon hosted by the NMC Foundation staff. I was personally touched by the stories shared and know that donors enjoy this opportunity to personally connect with recipients of their generosity.
- I had a short visit with Congressman Benishek during his recent visit to Traverse City. The Congressman has continued to support a number of NMC interests in Washington D.C.
- Saturday, April 11, was an eventful day for NMC. That morning I participated in the Big Little Hero Race put on by NMC's Professional Communications class as a fundraiser for Northern Michigan's Big Brothers Big Sisters. Community members of all ages were invited to dress up as their favorite superhero and run, or walk, for a good cause. The event was well attended with participants in three different categories—the free, untimed one mile fun run/walk; the timed 5K, and the timed 10K.
- At noon I attended the funeral of Sally Malone, wife of NMC Fellow and Foundation Board member Terry Malone.
- The evening of April 11 Nancy and I attended the Captain's Dinner, along with trustees Kennard and Judy Weaver and Ross and Helen Childs. The event is a fundraiser hosted by several of the NMC GLMA student groups.
- Ross and Helen Childs and Nancy and I attended the NMC International Club's International Dinner and Fundraising this past Tuesday evening, April 21. It was an evening featuring global cuisine, performances from around the world and opportunities to connect with our NMC International Club members. I want to thank Lindsey Dickinson and the International Club students for all their work in hosting such a wonderful event.

Legislative Issues

- See Attached MCCA Update

Miscellaneous

- Many positive comments have been received pertaining to the process used to select new Trustee Chris M. Bott to fill the Board of Trustee vacancy due to the March 23 resignation of Cheryl Gore Follette. The appointed Trustee Search Committee of Kennard Weaver, Ross Childs, and Steve Rawlings did an outstanding job of creating an efficient process to attract 10 excellent candidates and the full Board conducted an interview and selection process that primarily took place at a special meeting the afternoon of April 20 and finalized the selection of Chris Bott at their regular meeting that evening.
- Honors Convocation is next Friday, May 1, from 4:45 p.m. until 7:00 p.m. at the Denno Museum Center.
- Commencement is next Saturday, May 2, at the Traverse City Central High School Gymnasium. The Board should arrive no later than 1:15 p.m. I will send more information separately pertaining to these two events.

*Attachments: MCCA Update of April 21, 2015
Dates of Note*



MCCA Legislative Liaisons Group & Michigan Community College Marketing and Communications Association

MCCA WEEKLY UPDATE

[Report #049 April 21, 2015]

State & Legislative Matters

Community College Budget: The Senate Appropriations Committee has begun voting out budgets, and is scheduled to act on the community colleges budget this Wednesday, April 22. The House Appropriations Committee, meanwhile, has already scheduled meetings all three session days the week of April 20, so we will likely see action during that time.

Revenues Reported Lower: The [March Revenue Report](#) issued by the Senate Fiscal Agency notes that state tax collections are \$80 million lower for the month of March than was estimated earlier. General Fund revenues were \$29.9 million lower than expected while School Aid Fund revenues were down \$48.4 million. Through March, year-to-date General Fund collections are up \$150.4 million and School Aid Fund collections \$52.3 million below expectations.

House Votes to Eliminate February Elections: Last week, the full House of Representatives overwhelmingly passed [House Bills 4270 – 4276](#), which collectively would eliminate the regular February date for statewide elections. The February date is not used often, but some legislators have concerns about its value given the consistently low voter turnout at February elections. Conversely, opponents of the bills expressed concerns that eliminating the possibility of a February election could pose timing problems in the event that a proposal fails. The bills now go to the Senate for consideration.

Senate Passes State Reciprocity Agreement: For the last several months, the MCCA has been working with the public and private universities, the Midwest Higher Education Compact (MHEC) and the State Department of Licensing and Regulatory Affairs (LARA) on legislation to authorize Michigan's participation in reciprocity agreements for distance education with other States. That legislation, [Senate Bill 221](#) (Schuitmaker), was unanimously supported on Thursday by the Senate.

Since the discussions for a statewide agreement began, the MCCA has voiced concerns over the fee structure proposed to support LARA's work in approving and regulating these agreements. We are pleased to report that the Senate-passed version of SB 221 includes a two-year sunset on the program specifically so that Legislators will have a chance to revisit the fee structure in the near future.

House Panel Discusses MEGA Credits: Last week, the House Tax Policy Committee [engaged in a lively debate](#) over House Bills 4333 (Chatfield) and 4334 (Glenn). Together, the bills would prohibit the Michigan Economic Growth Authority (MEGA) from entering into any new agreements for MEGA credits, and would also prohibit the Authority from modifying an existing agreement in a way that would reduce a company's tax liability. Committee Chair Jeff Farrington stated clearly that support of these bills would not indicate that Michigan is backing away from tax incentives altogether.

Nonetheless, the bills received harsh criticism from the Michigan Manufacturers Association, whose members use the majority of the MEGA credits.

Community College Day on May 7: This is a hands-on advocacy day for community colleges, the purpose being to bring presidents, trustees, senior administrators, and even students to Lansing to highlight the important work of community colleges across the state. In addition to a reception in the Capitol from 11:00 AM – 1:00 PM featuring the Henry Ford College culinary arts program, we are encouraging colleges to make individual appointments with your legislators, especially if you were unable to meet with them during the Legislative Summit back in January. Please make appointments with your local legislators soon, if you have not already done so.

Bills to Watch: A quick reference of all the bills relevant to community colleges introduced in the 2015 Legislative Session is available on the [MCCA website](#).

Federal Legislative Matters

Reminder...Senate Seeks Reauthorization Comments: Senator Lamar Alexander, chairman of the Senate education committee, released white papers and asked for feedback on three issues related to reauthorization of the Higher Education Act:

- [Higher Education Accreditation: Concepts and Proposals](#)
- [Risk Sharing: Concepts and Proposals](#)
- [Consumer Information: Concepts and Proposals](#)

Share Your Feedback: Senator Alexander requested input on the topics to inform the committee's reauthorization process. Comments should be sent to the following email addresses (<mailto:accreditation@help.senate.gov>, <mailto:risksharing@help.senate.gov>, <mailto:consumerinformation@help.senate.gov>) no later than **5:00 pm on Friday, April 24, 2015**.

National News/Reports

Funding Opportunity...Health Profession Opportunity (HPOG) Grant: The U.S. Department of Health and Human Services released a [new round of grant solicitations](#) to support innovative approaches to basic skills education for low-income individuals. In addition to the grant opportunities, the U.S. Department of Education and Abt Associates are offering a [webinar on April 29](#) that will highlight emerging instructional models for adult basic learners.

Application Available for Higher Education Excellence in Diversity Award: Community colleges are being invited to submit applications for the 2015 INSIGHT Into Diversity Higher Education Excellence in Diversity (HEED) Award. HEED is the only national award that recognizes colleges and universities that demonstrate an outstanding commitment to diversity and inclusion across their campus. [Click here for more information](#).

Michigan Center for Student Success (MCSS)

Last Call to Register for the Michigan Student Success Network Meeting on April 24: The Michigan Student Success Network (MSSN) brings practitioners together to have “deeper dive” conversations about research, policy and practice related to timely and relevant topics. Colleges are typically invited to send teams of 3-4 to these quarterly meetings. For the April 24th meeting at Grand Rapids Community College (from 10am-4pm), join Rob Johnstone from the National Center for Inquiry and Improvement for a discussion of the good, the bad and the ugly of program mapping, including lessons learned from the national Completion by Design initiative as well as Michigan colleges participating in cohort one of the MCSS Guided Pathways Institute (GPI). This meeting is open to all colleges regardless of participation in GPI, and may be most useful in providing an overview for individuals who have not been involved with program mapping up to now. To register for the **Mapping Programs, Marking Pathways** meeting, please [register here](#).

Encourage Your Faculty to Register for the Regional Conversations: Each year, MCSS hosts a series of regional conversations to bring faculty together across disciplines to discuss a topic of common interest. Previous years’ topics have included Critical Reading and Thinking as Components of Student Success, an Introduction to Reading Apprenticeship, and the new Michigan Transfer Agreement. The theme for this year’s conversations is *Guided Pathways through a Faculty Lens*, and the discussions are intended for faculty from all disciplines whether or not their college is participating in the first cohort of the Guided Pathways Institute. The dates, location and registration links are below. All three meetings will run from 10am to 2pm. Please share this information with your faculty.

May 12th @ Northwestern Michigan College (<http://www.cvent.com/d/drql2s>)

May 13th @ Kalamazoo Valley Community College (<http://www.cvent.com/d/9rql2d>)

May 14th @ Henry Ford College (<http://www.cvent.com/d/vrql24>)

CAEL Learning Counts Pilot Opportunity: The Council for Adult and Experiential Learning (CAEL) has received a grant from the Kresge Foundation to expand capacity to offer Prior Learning Assessment at Michigan community colleges. Three competitively selected colleges will receive access to the Learning Counts platform and services from CAEL valued at over \$30,000 over two years, including an opportunity to train interested college faculty as portfolio assessors for CAEL. Please see the [presentation](#) summarizing CAEL’s Portfolio Assessment principles and strategies, and the one-page [flyer](#) to share with faculty and staff which describes this Kresge-funded opportunity. If your college is interested in participating, please fill out the [application](#) and return it to Kristen Himmerick (khimmerick@cael.org) by Thursday, April 30, 2015. Please contact Jenny Schanker (jschanker@mcca.org) if you have any questions.

Upcoming Webinar...2015 STARR Data Collection Overview: The MCSS and the President Council, State Universities of Michigan are partnering with the Center for Educational Performance and Information (CEPI) to offer a webinar detailing the 2015 data collection for the Student Transcript and Academic Record Repository (STARR) system. This presentation will provide an update on the changes

related to the 2015 data collection. The presenters from CEPI will give details on any data field changes, field level validation checks, and certification checks. We will also discuss the new data quality plan for this year's collection. Please be sure to share this information with your staff responsible for the STARR submission. Webinar is scheduled for May 06 from 10:30am-Noon. [Click here to register.](#)

Michigan Colleges Online (MCO)

Upcoming Webinar...An Advisor's Guide to Michigan Colleges Online (April 21 from 11 am-Noon):

Learn how Michigan Colleges Online can help you assist students. When your college courses are not available, keep your students on their academic schedule by working with your peer colleges through the MCO. This session will review how the MCO works - the benefits for students and the college. We will review the website including registration, equivalencies, financial aid, and student support services. Please register [here](#).

Upcoming Webinar...Canvas Demonstration (April 21 at 1 pm): The Canvas Learning Management System is the newest LMS on the market. Troy Burnett will do an overview and demonstration of the Canvas system and answer any questions you might have. To sign up and get the login instructions click [here](#). (Note: MCO is looking to negotiate a possible statewide discount for Canvas.)

Michigan New Jobs Training Program (MNJTP)

Grand Rapids Community College and Johnson Controls Inc. hosted Representative Al Pscholka for a tour of the facilities, and shared with the Representative the value and impact of the Michigan New Jobs Training Program. The MNJTP bills (Senate Bills 69 – 71), have passed the Senate and are currently up for consideration by the House Appropriations Committee – chaired by Representative Pscholka.

MNJTP by the Numbers: 99 employers have been served in 111 MNJTP contracts to date. The number of projected **new jobs supported by existing MNJTP agreements is 13,339.**

Center for Global Initiatives (CGI)

New Grant Opportunities from the U.S. Department of State:

FY 2015 Capacity-Building Program for U.S. Undergraduate Study Abroad
<http://www.grants.gov/web/grants/view-opportunity.html?oppld=275453>

FY 2015 EducationUSA Academy Grant
<http://www.grants.gov/web/grants/view-opportunity.html?oppld=275457>

FY 2015 U.S. Building Study Abroad Capacity at U.S. Higher Education Institutions MOOC
<http://www.grants.gov/web/grants/view-opportunity.html?oppld=275458>

Organizational Meeting Set for "Gateway Michigan" Initiative (Wednesday, May 6 from 2-4pm): The Gateway Michigan Initiative will partner community colleges and universities to attract international students to Michigan. The focus is on connecting with international students that applied to Michigan's

universities (but were not accepted due to language or other academic issues), and providing the students with 'conditional admission' if they attend a community college to address language and academic needs before transferring to the partnering university. The first organizational meeting is scheduled for **Wednesday, May 6 from 2-4pm at Prima Civitas** (3rd Floor Conference Room, 325 E. Grand River in East Lansing). If interested in participating in the pilot for Gateway Michigan, please contact Adriana Phelan (aphelan@mcca.org).

Community Colleges in the News

National Science Foundation has named **Henry Ford College** one of the winners of the Community College Innovation Challenge, a program that encourages community college students to propose innovative science, technology, engineering and mathematics (STEM)-based solutions to real-world problems (see the [Community College Daily article](#)).

On-time graduation, fewer wasted classes goal of college article outlined **St. Clair County Community College's** student success strategy and the Michigan Guided Pathways Initiative (see [The Times Harold article](#)).

Guest column by Daniel Phelan, President at **Jackson College**: *More four-year degrees at community colleges would open new doors for residents* (see [MLive article](#)).

Michigan Center for Student Success highlighted in a [Change Magazine article](#) - *Student Success Centers: Leading the charge for change at community colleges.*

DATES OF NOTE

[*Please contact the President's Office if you would like to attend event.]

2015

Fri, May 1	4:45pm-7:00pm	*Honors Convocation, Dennon Museum Center
Sat, May 2	2:00 pm	Commencement – Traverse City Central High School (Board should arrive no later than 1:15 p.m.)
Sat, May 2	5:30pm-8:00pm	*GLMA Graduation Dinner – Hagerty Center
Wed, May 13	8:00 am	*TEDx Traverse City – Milliken Auditorium
Sun, May 17	10:00 am	NMC BBQ
Mon, May 18	5:30 pm	Regular Board Meeting – Oleson Center A/B (3 rd Monday due to holiday)
Wed, June 10	6:00pm-9:00pm	Fellows Dinner – Hagerty Center
Mon, June 22	5:30 pm	Regular Board Meeting - Great Lakes Campus Room 112
Thurs, Jul 23 Fri, Jul 24		*MCCA Summer Conference – Grand Traverse Resort and Spa
Mon, July 27	5:30 pm	Regular Board Meeting – Great Lakes Campus Room 112
Thu, Aug 6	8:00am-5:00pm	NMC Scholarship Open – Grand Traverse Resort
Mon, Aug 24	8:00am-11:00am	*NMC Fall Opening Conference – Hagerty Center
Mon, Aug 24	5:30 pm	Regular Board Meeting – Great Lakes Campus Room 112
Mon, Sept 28	5:30 pm	Regular Board Meeting – Oleson Center A/B
Wed, Oct 14 Sun, Oct 18		*ACCT Leadership Congress – San Diego, CA
Mon, Oct 26	5:30 pm	Regular Board Meeting – Oleson Center A/B
Mon, Nov 23	5:30 pm	Regular Board Meeting – Oleson Center A/B
Mon, Dec 21	5:30 pm	Regular Board Meeting – Oleson Center A/B

2016

Mon, Jan 25	5:30 pm	Regular Board Meeting – Oleson Center A/B
Mon, Feb 22	5:30 pm	Regular Board Meeting – Oleson Center A/B
Mon, Mar 21	5:30 pm	Regular Board Meeting – Hagerty Center, Great Lakes Campus

Mon, Apr 25	5:30 pm	Regular Board Meeting – Oleson Center A/B
Mon, May 23	5:30 pm	Regular Board Meeting – Oleson Center A/B
Mon, June 27	5:30 pm	Regular Board Meeting – Great Lakes Campus Room 112